



DTM

**BMW Motorsport and Akrapovič continue successful partnership.**

Munich (DE), 30<sup>th</sup> April 2014. Akrapovič remains Official Partner of BMW Motorsport for the 2014 season and beyond. The Slovenian company manufactures high-class exhaust systems for the series as well as other forms of motor racing worldwide. Akrapovič has been Official Partner of BMW Motorsport in the DTM since the successful comeback in 2012.

“Akrapovič was on board as Official Partner when we made our return to the DTM,” said BMW Motorsport Director Jens Marquardt. “Since then, the cooperation has developed into a really close and profitable partnership. We are delighted to be able to continue this partnership in the future. The company has made a name for itself all over the world in recent decades. Akrapovič is synonymous with innovation, high-tech and passion for racing, making it the perfect partner for BMW Motorsport.”

Uroš Rosa, CEO Akrapovič d.d., said: “We are very pleased to continue our successful partnership with BMW Motorsport in the DTM. Both Akrapovič and BMW Motorsport consistently strive to develop and implement new technologies, drive performance and efficiency to go beyond what is expected. A great partnership we are truly proud of. We are looking forward to contributing to the future success of the new BMW M4 DTM racing car.”

**About Akrapovič:**

Akrapovič is the leading manufacturer of premium exhaust systems for motorcycles and performance cars. It is also a leader in carbon components and the innovative use of superalloys. Akrapovič exhaust systems are renowned for their design, lightweight construction and durability, as well as their impact on performance and sound.

Available for a range of BMW models as aftermarket products, Akrapovič exhausts enhance performance, torque and sound. The systems are available in titanium or stainless steel, with exquisite carbon fibre or titanium tailpipes, and on many models drivers can add a Wireless Kit for adjustable sound. Founded in Slovenia over 23 years ago, by former motorcycle racer Igor Akrapovič, the brand has grown to international prominence through the successful support of leading racing teams.

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