DTM

BMW Bank M3 DTM in matt-black design with Bruno Spengler at the wheel.

Munich, 9th March 2012. BMW Bank GmbH, one of the leading automotive banks in Germany, is the new "Premium Partner BMW Motorsport". The company will support the return of BMW to the DTM in 2012 and will be prominently represented on the track in the form of the BMW Bank M3 DTM. The car will be run by BMW Team Schnitzer and will line up at the 11 DTM events this year with a special livery: seldom seen on the motorsport scene, the matt-black exterior combined with white branding is sure to catch the eye and underlines the dynamic of the BMW Bank M3 DTM in style. Bruno Spengler (CA) will be at the wheel of the car.

"BMW Bank is perfectly suited to our DTM project," said BMW Motorsport Director Jens Marquardt. "The company inherently maintains an extremely close contact with BMW customers. I am confident that this bond will be strengthened even further by the prominent presence of BMW Bank in motor racing. The close relationship with BMW customers and fans is also extremely important to us. They are the driving force that compels us to give our all out on the track. For this reason, I am very much looking forward to the cooperation with BMW Bank."

Spengler added: "I am thrilled by the design of the BMW Bank M3 DTM. When BMW presented its car back in 2011 I thought to myself: Wow, that black is fantastic. The fact that I will be contesting the season in this car only serves to increase my anticipation ahead of the first race in Hockenheim."

Dr. Hans-Jürgen Cohrs, CEO of BMW Bank, said: "We are proud to accompany and support BMW's DTM comeback as Premium Partner. This not only provides us with the unique opportunity to be involved in one of the most exciting racing series, but also enables us to connect even more with our customers."

BMW Bank provides individual solutions for the mobility requirements of private and business customers. Formed in 1971, today's range of services covers financing and leasing, automobile insurance and dealer financing. BMW Bank also offers attractive options for customised investment planning in asset management.

Press Contact: Jörg Kottmeier, Phone: +49 (0)170 5666 112, joerg.kottmeier@bmw.de
Ingo Lehbrink, Phone: +49 (0) 176 20340224, ingo.lehbrink@bmw.de

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