BMW Group
Corporate Communications

Information

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Copy to

Date 29.07.2013
Subject **Satellite Details World Premiere BMW i3 - EUROPE**

Munich. Below you can find the satellite details for the World Premiere of the BMW i3:

Technical data TV satellite transmission 29.07.2013 for EUROPE:

14:15 – ca. 16:00 CEST	**LIVE in Format 16:9 (including 2 repeats, immediately after live)** - **General Pictures** - **Speech Dr. Norbert Reithofer** - **The unveiling event** - **Driving shots from the BMW i3**
16:35 – 17:25 CEST	**Best of BMW i3 World Premiere (3 times in loop)**
Satellite:	**Eutelsat 3D** **TXP: B3** **Slot: GH**
Downlink frequency:	**11102**
Polarity:	**Horizontal**
Modulation:	**DVBS2-8PSK**
Symbol Rate:	**14.24 Mysmb**
FEC:	**3/4**
Video:	**MPEG-2 4:2:0**
Audio:	**2 stereo pairs**
Encryption:	**None**
D-SNG Telefon:	**+49 172 3894544 and +49 151 23456889**

If you have any questions please contact:
Dr. Dominic Stoiber (Electronic Media), +49-151-5263 5070

FOR BACKUP SEE NEXT PAGE

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BACKUP FOR EUROPE:

In case of transmission problems, please switch to the following satellite details:

14:15 – ca. 16:00 CEST	**LIVE in Format 16:9 (including 2 repeats, immediately after live)** - **General Pictures** - **Speech Dr. Norbert Reithofer** - **The unveiling event** - **Driving shots from the BMW i3**
16:35 – 17:25 CEST	**Best of BMW i3 World Premiere (3 times in loop)**
Satellite:	**Eutelsat 3D** **TXP: F2** **Slot: AB**
Downlink frequency:	**12514.67**
Polarity:	**Vertical**
Modulation:	**DVBS2-8PSK**
Symbol Rate:	**14.24 Mysmb**
FEC:	**3/4**
Video:	**MPEG-2 4:2:0**
Audio:	**2 stereo pairs**
Encryption:	**None**
D-SNG Telefon:	**+49 172 3894544 and +49 151 23456889**

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