BMW Group
Corporate Communications

Information

Recipient(s)
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Copy to
Date 29.07.2013
Subject **Satellite Details World Premiere BMW i3 - ASIA**

Munich. Below you can find the satellite details for the World Premiere of the BMW i3:

Technical data TV satellite transmission 29.07.2013 for ASIA:

14:15 – ca. 16:00 CEST	**LIVE in Format 16:9 (including 2 repeats, immediately after live)** - **General Pictures** - **Speech Dr. Norbert Reithofer** - **The unveiling event** - **Driving shots from the BMW i3**
16:35 – 17:25 CEST	**Best of BMW i3 World Premiere (3 times in loop)**
Satellite:	**Asiasat-5** **TXP: C4V** **Slot: Channel 1+2**
Downlink frequency:	**3771MHz**
Polarity:	**Vertical**
Modulation:	**DVBS2-8PSK**
Symbol Rate:	**14.24 Mysmb**
FEC:	**3/4**
Video:	**MPEG-2 4:2:0**
Audio:	**2 stereo pairs**
Encryption:	**None**
D-SNG Telefon:	**+86 139 1029 8244 and +49 179 5446625**

If you have any questions please contact:
Dr. Dominic Stoiber (Electronic Media), +49-151-5263 5070

FOR BACKUP SEE NEXT PAGE

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BACKUP FOR ASIA:

In case of transmission problems, please switch to the following satellite details:

14:15 – ca. 16:00 CEST	**LIVE in Format 16:9 (including 2 repeats, immediately after live)** - **General Pictures** - **Speech Dr. Norbert Reithofer** - **The unveiling event** - **Driving shots from the BMW i3**
16:35 – 17:25 CEST	**Best of BMW i3 World Premiere (3 times in loop)**

Satellite:	**Asiasat-5** **TXP: C2V** **Slot: Channel 3+4**
Downlink frequency:	**3709MHz**
Polarity:	**Vertical**
Modulation:	**DVBS2-8PSK**
Symbol Rate:	**14.24 Mysmb**
FEC:	**3/4**
Video:	**MPEG-2 4:2:0**
Audio:	**2 stereo pairs**

Encryption: None

D-SNG Telefon:	**+86 139 1029 8244 and +49 179 5446625**

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