BMW Group
Corporate Communications

Information

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Copy to
Date 29.07.2013

Subject **Satellite Details World Premiere BMW i3 - AMERICAS**

Munich. Below you can find the satellite details for the World Premiere of the BMW i3:

Technical data TV satellite transmission 29.07.2013 for the AMERICAS:

14:15 – ca. 16:00 CEST	**LIVE in Format 16:9 (including 2 repeats, immediately after live)** - **General Pictures** - **Speech Dr. Norbert Reithofer** - **The unveiling event** - **Driving shots from the BMW i3**
16:35 – 17:25 CEST	**Best of BMW i3 World Premiere (3 times in loop)**
Satellite:	**Intelsat 805** **TXP: 14/14** **Slot: EF**
Downlink frequency:	**4004MHz**
Polarity:	**Vertical**
Modulation:	**DVBS2-8PSK**
Symbol Rate:	**14.24 Mysmb**
FEC:	**3/4**
Video:	**MPEG-2 4:2:0**
Audio:	**2 stereo pairs**
Encryption:	**None**
D-SNG Telefon:	**+1 917 749 8560 and +1 240 437 7370**
Fibre POP:	**New York Encompass: 4644** **The Switch LA: Arqiva-01**

If you have any questions please contact:
Dr. Dominic Stoiber (Electronic Media), +49-151-5263 5070

FOR BACKUP SEE NEXT PAGE

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BACKUP FOR THE AMERICAS:

In case of transmission problems, please switch to the following satellite details:

14:15 – ca. 16:00 CEST	**LIVE in Format 16:9 (including 2 repeats, immediately after live)** - **General Pictures** - **Speech Dr. Norbert Reithofer** - **The unveiling event** - **Driving shots from the BMW i3**
16:35 – 17:25 CEST	**Best of BMW i3 World Premiere (3 times in loop)**

Satellite:	**Intelsat 805** **TXP: 14/14** **Slot: GH**
Downlink frequency:	**4022MHz**
Polarity:	**Vertical**
Modulation:	**DVBS2-8PSK**
Symbol Rate:	**14.24 Mysmb**
FEC:	**3/4**
Video:	**MPEG-2 4:2:0**
Audio:	**2 stereo pairs**
Encryption:	**None**
D-SNG Telefon:	**+1 917 749 8560 and +1 240 437 7370**

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