DTM

BMW M3 DTM excites Fans in Hockenheim.

Hockenheim, 23rd October 2011. The BMW M3 DTM excited tens of thousands of fans at the DTM season finale at Hockenheim (DE). Dirk Werner (DE) completed two laps on the Hockenheim track in the "BMW M Performance Accessories M3 DTM", one immediately before the DTM race and one immediately afterwards, together with one Audi and one Mercedes-Benz. The three premium constructors that are involved in the series in future gave the fans on the grandstands and in front of their televisions a first taste of the coming year.

BMW Motorsport Director Jens Marquardt said: "This event was something very special for us. Since the early morning there have been clusters of people around our car, and it was simply breathtaking to be able to present our car in front of such a crowd. The reactions to our car were all positive. Today gave us all a lot of extra motivation to present ourselves in top form in half a year's time at the same venue."

BMW works driver Dirk Werner commented: "It was a great experience to be able to do today's demonstration laps. Obviously I drove the BMW M3 DTM at the recent tests – but a stage like this really is something special. You could feel the spine tingling atmosphere even in the car."

The new "BMW M Performance Accessories" livery of the BMW M3 DTM had been presented to a few members of the public at the BMW Autohaus Krauth in Heidelberg (DE) on Friday. Around three months earlier, on July 15th, the BMW M3 DTM concept car was officially presented at the BMW Welt in Munich (DE). From 2012 on, BMW will compete in the DTM with three strong teams, the BMW Team Schnitzer, the BMW Team RBM and the BMW Team RMG. The BMW works drivers Andy Priaulx (GB) and Augusto Farfus (BR) have already been confirmed as drivers for the 2012 season.

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