DTM

Allgeier Holding AG joins forces with BMW Motorsport as "Official Partner".

Munich, 8th February 2012. Allgeier Holding AG, Munich, one of the leading IT service groups in Germany, will be on board as "Official Partner BMW Motorsport" when BMW makes its DTM comeback. The cooperation with the Allgeier Group is on a long-term basis. The company will be visible on all six BMW M3 DTM cars, with which BMW will be competing in the DTM this season.

"We would like to welcome Allgeier Holding AG to the BMW Motorsport family, and are very much looking forward to this new partnership," said BMW Motorsport Director Jens Marquardt. "The Allgeier Group is a successful, global service provider and an innovative company, with roots dating back to 1977. This combination of willingness to perform, tradition and innovation also characterises BMW Motorsport."

Dr. Holger von Daniels, Member of the Management Board of Allgeier Holding AG, said: "We cannot wait for BMW's return to the DTM and are glad to be on board. With over 2,500 permanent staff and more than 1,400 freelance experts, we are able to offer our customers a full-service approach, from the conception and implementation to the running of their IT landscape. Speed, efficiency and reliability are just as vital in our industry as they are on the racetrack. BMW Motorsport and Allgeier are perfectly suited to each other."

The services provided by Allgeier are divided into three areas: IT Solutions, IT Services & Recruiting and Project Solutions. Sixteen operational companies, each with a specialist or industry-related focus, work hand in hand to serve over 3,000 customers. National and international groups put their faith in the know-how, experience and products of the Allgeier Group. For many years, the companies belonging to Allgeier Holding AG have been working successfully for large and medium-sized businesses from a wide range of industries.

BMW Motorsport is returning to the DTM with three teams in 2012. BMW Team Schnitzer lines up with Bruno Spengler (CA) and Dirk Werner (DE), while Andy Priaulx (GB) and Augusto Farfus (BR) will drive for BMW Team RBM. Reigning DTM champion Martin Tomczyk (DE) will race alongside Joey Hand (US) for BMW Team RMG.

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