



Media Information

20 March, 2014

BMW sweeps the board at the Fleet News Awards 2014.

BMW has once again taken home the two headline awards, Fleet Manufacturer of the Year and New Company Car of the Year, for the fourth year in a row at the annual Fleet News Awards.

As well as New Company Car of the Year, the BMW 5 Series Saloon also took the honour for Best Executive Car. Commended for its broad appeal and reduced running costs, the BMW 5 Series Saloon remains the driver's car of choice in the fleet sector.

BMW UK was also named Green Fleet Manufacturer of the Year, an award that was bolstered by the announcement of the BMW i3 as Best Ultra-Low CO₂ Car, following on from it recently being named UK Car of the Year 2014.

A panel made up of fleet industry experts, as well as senior members of the Fleet News editorial team, were involved in the lengthy judging process, chaired by former SMMT chief executive Christopher McGowan and audited by Deloitte. Both New Company Car of the Year and Fleet Manufacturer of the Year were voted for by readers too.

Fleet News editor-in-chief Stephen Briers said: "The BMW 5 Series has been freshened with a broader range of diesel versions which reduce running costs, but one thing that hasn't changed is its peerless driver appeal. The 5 Series remains the benchmark in the sector.

"BMW continues to set the standard when it comes to providing a range of outstanding, low cost model backed with the excellent level of support needed to satisfy fleets. It remains the most desirable brand for both fleets and their drivers to have on their choice lists."

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Matt Bristow, Corporate Operations Manager for BMW Group, said: "To once again take home these prestigious awards is justification of the importance that BMW places on the fleet sector. With the introduction of the BMW i3, BMW has broadened its fleet offering and to have this recognised by the experts in the UK fleet market is a real honour."

Ends

The BMW Group

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2013, the BMW Group sold approximately 1.963 million cars and 115,215 motorcycles worldwide. The profit before tax for the financial year 2013 was € 7.91 billion on revenues amounting to approximately € 76.06 billion. As of 31 December 2013, the BMW Group had a workforce of 110,351 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

Further information about the BMW Group can be found here:

Web: www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>

Google+: <http://googleplus.bmwgroup.com>

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