MINI
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The new MINI Countryman Untamed Edition: More freedom for adventure.



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+++ MINI Countryman Untamed Edition with a distinctive, more rugged design and enhanced off-road capability +++ Greater all-terrain versatility thanks to increased ground clearance, all-terrain tyres, exclusive design features and intelligent MINI ALL4 all-wheel drive +++ Expanded outdoor offering through partnerships with AUTOHOME and HELINOX +++

Munich/Lake Tahoe. MINI is expanding its largest model range with a new, particularly rugged and adventure-focused variant: the MINI Countryman Untamed Edition. Featuring increased ground clearance in selected markets, specially developed all-terrain tyres, intelligent ALL4 all-wheel drive technology, and exclusive design and equipment features, it offers greater capability beyond paved roads. The concept is complemented by a bespoke outdoor offering, including a MINI roof tent developed in partnership with AUTOHOME and an exclusive camping collection created together with HELINOX.

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"Today, our customers are looking for a vehicle that supports them in everyday life just as confidently as it does on spontaneous getaways and longer journeys. That is exactly what inspired the Untamed Edition. It combines the hallmark MINI driving experience with even greater freedom to explore new places and discover more along the way," says Jean-Philippe Parain, Head of the MINI Brand.

Made for every adventure.

Whether it is a weekend escape, a road trip or an overnight stay in the great outdoors, the Untamed Edition combines the versatility of the MINI Countryman with enhanced off-road and outdoor capabilities.

Generous interior space, flexible transport solutions and the elevated seating position provide the ideal foundation for an active lifestyle.

The edition will be available at launch for the MINI Countryman C, MINI Countryman S ALL4, as well as for the all-electric MINI Countryman E and MINI Countryman SE ALL4.

Distinctive equipment for greater freedom.

The defining features of the Untamed Edition include newly developed Pirelli Scorpion All Terrain Plus tyres mounted on exclusive 19-inch light-alloy wheels in a bespoke edition design. Together with the increased ground clearance, they provide additional traction while giving the vehicle a more purposeful and confident stance. Textured protective films applied to the wheel arches, side sills and Power Dome help protect the bodywork while emphasising the edition's rugged character. Newly designed underbody protection elements finished in Dark Steel, together with the edition-specific Untamed logo on the C-pillar, further reinforce its distinctive appearance.

The roof tent, developed jointly with Italian specialist AUTOHOME, can be opened in seconds thanks to integrated gas struts. Weather-resistant materials, panoramic openings and a thoughtfully designed interior make it a highly practical companion for outdoor adventures. Both the hard shell and the tent are handcrafted in Italy, while the glass-fibre reinforced construction ensures durability, insulation and long-term dimensional stability.

In addition, MINI has partnered with outdoor equipment specialist HELINOX to create an exclusive camping collection. Folding chairs and camping tables combine

functionality, lightweight construction and outstanding portability with the distinctive design language of the Untamed Edition.

Technology for adventures beyond the road.

The suspension lift of 15 millimetres increases ground clearance by up to 19 millimetres, significantly enhancing the vehicle's off-road capability. Approach and breakover angles have also been optimised. The suspension lift while in Europe it will be offered exclusively on the all-electric models.

The specially developed Pirelli Scorpion All Terrain Plus tyres further enhance traction while underlining the vehicle's rugged character. They are available as an option, ABS, DSC and steering systems have been specifically calibrated to accommodate the revised suspension setup and the all-terrain tyres. Combined with the intelligent ALL4 all-wheel drive system, the edition delivers enhanced traction and confident handling across a wide range of surfaces.

An optional tow bar allows a towing capacity of up to 2,000 kilograms. Roof load capacity is up to 75 kilograms while driving and up to 300 kilograms when stationary.

Distinctive exterior design with a rugged character.

"The Untamed Edition highlights qualities that are already part of the MINI Countryman's DNA: robustness, versatility and a spirit of exploration. Our goal was to emphasise these characteristics through carefully selected colours, materials and details, while remaining true to the unmistakable MINI character," says Holger Hampf, Head of MINI Design.

At the heart of the edition-specific exterior design is a newly interpreted front grille featuring a vertically oriented geometry. The new angular inserts emphasise the upright front end and give the vehicle an even stronger, more confident appearance. Finished in the exclusive accent colour Dark Steel, the contoured grille surround creates a technical design statement while reinforcing the premium character of the edition.

New side sill designs, redesigned front and rear underbody protection elements, and a newly sculpted rear diffuser contribute to a more powerful overall appearance. Textured matt black protective films on the wheel arches, side sills and Power Dome echo the vehicle's design language, help protect against stone chips and further strengthen its functional off-road character.

The new 19-inch "Untamed Edition Spoke" light-alloy wheel takes inspiration from the rugged functionality of classic off-road steel wheels. Five powerful spokes, technical fastening details and the combination with all-terrain tyres give the vehicle a particularly distinctive presence. The wheel centre cap carries the MINI wordmark in Dark Steel, completing the unique design.

Exterior colours developed specifically for the Untamed Edition draw inspiration from natural, earthy and mineral tones. Alongside the exclusive finishes Hideaway Grey, Nomad Blue and Frozen Nomad Blue, customers can also choose Nanuq White and Midnight Black. Frozen Nomad Blue marks the first matt exterior paint finish to be introduced into MINI series production (the matte color will be available starting in March 2027). Its matt surface changes the perception of the vehicle's proportions, highlighting surfaces and contours more prominently while creating a particularly sculptural and premium appearance. Roof finishes are available in either Glazed White or Jet Black.

All accent details consistently follow the outdoor-inspired design concept. MINI emblems at the front and rear, the Countryman lettering, grille surround, underbody protection elements and additional design accents are finished in Dark Steel, creating a technical yet robust appearance through their metallic finish. These elements are complemented by the edition-specific Untamed logo featuring a stylised mountain motif on the C-pillar.

Functional interior inspired by the outdoors.

Colours, materials and finishes throughout the cabin take inspiration from modern outdoor equipment, natural textures and highly functional products.

At the centre of the interior are the exclusive Vescin Nightshade Blue sports seats. They combine premium perforated Vescin upholstery with knitted surfaces in the shoulder and headrest areas. The structured knit pattern is inspired by rock formations and is complemented by piping and decorative stitching in Cornflower Blue. An integrated Untamed logo featuring a mountain panorama completes the design.

Knitted surfaces on the dashboard and door panels continue to define the interior design. The specially developed Millennial Melange colour tone combines dark grey shades with a rich blue base. This two-tone knitted structure has become a

distinctive feature of the new MINI family and contributes to a refined, premium ambience.

All interior accents have been changed from Vibrant Silver to Dark Steel. Additional Cornflower Blue accents can be found on the steering wheel strap, steering wheel spoke and selected interior elements. The redesigned centre console storage box features a more robust geometry and, with its elastic retaining straps, consciously references premium outdoor equipment such as backpacks and climbing gear.

Rubber floor mats and a matching luggage compartment mat further enhance the edition's everyday practicality. Their three-dimensional pattern takes inspiration from natural rock formations, combining functionality with a distinctive design language.

Production in Leipzig.

Production of the new MINI Countryman Untamed Edition will begin in November 2026 at BMW Group Plant Leipzig. It´s market launch is scheduled for early 2027.

* All equipment features, fuel consumption and CO_2 emissions data refer to the German market. Specifications may vary in other markets.

** All technical data is preliminary.

De MINI Countryman Untamed Edition is available starting at €40.070.

C02 Emissions & Consumptions:
MINI Countryman C (EnVKV based on WLTP: energy consumption combined: 6.2 l/100 km; CO_2 emissions 141 g/km; CO_2 class: E)

MINI Countryman D (EnVKV based on WLTP: energy consumption combined: 4.9 l/100 km; CO_2 emissions 127 g/km; CO_2 class: D)

MINI Countryman S ALL4 (EnVKV based on WLTP: energy consumption combined: 7.2 l/100 km; CO_2 emissions 163 g/km; CO_2 class F)

MINI Countryman E (EnVKV based on WLTP: energy consumption combined: 16.3 kWh/100 km; CO2 emissions 0 g/km; CO2 class A; electric range 454 – 500 km).

MINI Countryman SE ALL4: (EnVKV based on WLTP: energy consumption combined: 18.8 kWh/100 km; CO2 emissions 0 g/km; CO2 class A; electric range 391 – 467 km).

Fuel consumption, CO_2 emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment. For vehicles newly type-approved since 01.01.2021, the official specifications exist only according to WLTP. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023.
All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO_2 emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.
For further details of the official fuel consumption figures and official specific CO_2 emissions of new cars, please refer to the “Manual on the fuel consumption, CO_2 emissions and power consumption of new cars”, available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at https://www.dat.de/co2/.

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The BMW Group

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In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group’s corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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