

The BMW X1



The Ultimate
Driving Machine

www.bmw.co.uk



PRICE LIST.

FROM SEPTEMBER 2010.

BMW EfficientDynamics 
Less emissions. More driving pleasure.

THE BMW X1.

JOY IS LIFE FULL OF POSSIBILITIES.

The BMW X1 formula. At first glance a compact X model, on second glance the challenge of getting to know something new. It starts with the design: rising lateral lines lend the BMW X1 a dynamic shape, while short overhangs and a sloping rear windscreen create a sporty, elegant silhouette. From the front, the contoured bonnet and distinctive BMW headlights make for a striking impact, while L-shaped taillights and horizontal lines visually broaden the rear. All told, the design of the BMW X1 has a very simple message: it is joy in material form.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit in kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW X1 model at www.bmw.co.uk/efficientdynamics.

A GUIDE TO TRIM LEVELS.

The BMW X1 is available in either rear-wheel-drive (sDrive) or four-wheel-drive (xDrive), each providing a different level of standard specification. The below table highlights some of the equipment differences, whilst full details can be found in the BMW X1 model brochure.

Trim level	Standard equipment highlights	On the road price
sDrive SE	■ 17" light alloy Star-spoke style 317 ■ 40:20:40 split-folding rear seats with manually adjustable backrest angle ■ Air conditioning, automatic with two-zone control ■ Armrest – front with sliding adjustment ■ Auxiliary input for auxiliary playing devices ■ BMW Professional radio with single CD player (with MP3 playback capability) ■ Child seat ISOFIX attachments, rear ■ Cup holders in centre console ■ Electra cloth upholstery ■ Electric windows – front and rear ■ Floor mats, velour ■ Foglights, front and rear ■ Incorrect fuelling protection system ■ Interior trim, Satin Silver ■ Loudspeaker system with six speakers ■ On-Board Computer (OBC) with information on average speed, average fuel consumption, fuel range and ambient temperature ■ Park Distance Control (PDC), rear ■ Six-speed manual transmission ■ Sport multi-function leather steering wheel ■ Steering column with manual reach and rake adjustment ■ Storage compartments in centre console, dashboard and front interior door panels	From £23,315
xDrive SE	■ Hill Descent Control (HDC) ■ Median cloth upholstery, Anthracite, with contrast inserts in a choice of three colours (xDrive23d only) ■ Satin Aluminium roof rails ■ xDrive four-wheel-drive system with fully-variable torque split ■ xLine package with Satin Aluminium finishers to lower sections of front and rear bumper and door sills	From £1,325 over sDrive SE

Please note that some equipment may be replaced when selecting an alternative trim level. Standard equipment may also vary depending on engine variant. Not all trim levels are available on all engine variants. Please refer to the standard equipment tables of the BMW X1 model brochure for full details.

THE BMW X1.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO ₂ emissions (g/km)	VED band	Insurance group
DIESEL						
X1 sDrive18d SE	143	9.6	54.3	136	E	22
X1 xDrive18d SE	143	10.1	49.6	150	F	22
X1 sDrive20d SE	177	8.1 (8.3)	53.3 (47.9)	139 (155)	E (G)	24
X1 xDrive20d SE	177	8.4 (8.6)	48.7 (45.6)	153 (164)	G (G)	24
X1 xDrive23d SE	204	7.3 (7.3)	47.1 (44.8)	158 (167)	G (H)	26

PRICING.

Model	Basic price (excluding VAT)	VAT	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2010 / 2011)
DIESEL						
X1 sDrive18d SE	£19,097.87	£3,342.13	£22,440	£23,315	£23,150	19%
X1 xDrive18d SE	£20,212.77	£3,537.23	£23,750	£24,640	£24,460	22%
X1 sDrive20d SE	£20,451.06	£3,578.94	£24,030	£24,905	£24,740	19%
X1 xDrive20d SE	£21,565.96	£3,774.04	£25,340	£26,260	£26,050	22%
X1 xDrive23d SE	£23,361.70	£4,088.30	£27,450	£28,370	£28,160	23%

VED rates

VED rates for brand new cars are determined by their CO₂ emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. BMW X1 models fall into one of the four categories listed below:

CO ₂ emissions (g/km)	Band E 131-140	Band F 141-150	Band G 151-165	Band H 166-175
First year VED	£110	£125	£155	£250
Annual VED (second year onwards)	£110	£125	£155	£180

Key

Figures in (brackets) apply to cars with automatic transmission. Insurance group figures refer to 50 Group Rating System.

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£685
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

OPTIONAL EQUIPMENT.

		sDrive18d SE	xDrive18d SE	sDrive20d SE	xDrive20d SE	xDrive23d SE	Price
BMW EFFICIENT DYNAMICS							
Auto Start-Stop		●	●	●	●	●	Std
Brake Energy Regeneration		●	●	●	●	●	Std
Optimum Shift Indicator		●	●	●	●	●	Std
Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.							
PAINTWORK							
Non-metallic Available in: Alpine White or Jet Black.	uni	●	●	●	●	●	Std
Metallic Available in: Black Sapphire, Cashmere Silver, Deep Sea Blue, Graphite Blue, Marrakesh Brown, Mineral White, Space Grey, Sparkling Bronze, Titanium Silver or Vermilion Red.	met	○	○	○	○	○	£455
UPHOLSTERIES							
Electra cloth Available in: Anthracite or Beige. Not with 481.	EA	●	●	●	●	○	£0
Median cloth Available in: Anthracite / Meridian Gold, Anthracite / Silver or Anthracite / Vermilion Red.	AX	○	○	○	○	●	£95
Nevada leather¹ Available in: Beige, Black, Magma Brown, Oyster with Yellow-Black piping or Red Brown. Oyster with Yellow-Black piping only with and included in 7G8.	LU	○	○	○	○	○	£1,090 £995
INTERIOR TRIMS							
Satin Silver Not with 7G8.	4CG	●	●	●	●	●	Std
Black, High-gloss Not with 7G8.	4AT	○	○	○	○	○	£65
Fine Brushed Aluminium Not with 7G8.	4B9	○	○	○	○	○	£230
Fineline Light wood Not with 7G8.	4CK	○	○	○	○	○	£295
Fineline Wave wood	4CH	○	○	○	○	○	£295

Key

● = Standard ○ = Optional – = Not available

Only with – these options must be ordered together

Not with – these options are not available for ordering together

¹ = Leather upholstery features on varying seat aspects depending on the BMW X1 model and seat type chosen.

For full details please refer to the BMW X1 model brochure or please consult your BMW Dealer.

		sDrive18d SE	xDrive18d SE	sDrive20d SE	xDrive20d SE	xDrive23d SE	Price
LIGHT ALLOY WHEELS							
17" Star-spoke style 317¹	2S7	●	●	●	●	○	£0
17" V-spoke style 318¹	2KZ	○	○	○	○	●	£70
17" Star-spoke style 319¹	2S8	○	○	○	○	○	£140 £70
18" Star-spoke style 320	2S9	○	○	○	○	○	£455 £385
18" Double-spoke style 321	2B3	○	○	○	○	○	£455 £385
18" Y-spoke style 322	2LH	○	○	○	○	○	£725 £655
18" Blade-spoke style 323	2AG	○	○	○	○	○	£895 £825
TRANSMISSION							
Six-speed automatic transmission	205	–	–	○	○	○	£1,400 £1,510
STEERING AND CHASSIS							
Performance Control Included in 226.	2VG	–	○	–	○	○	£105
Run-flat tyres	258	○	○	○	○	○	£180
Sport suspension	226	○	○	○	○	○	£200 £235
Steering wheel heating	248	○	○	○	○	○	£130
SAFETY AND TECHNOLOGY							
Adaptive Headlights Only with 521 / ZXD and 522.	524	○	○	○	○	○	£280
Cruise control with brake function	544	○	○	○	○	○	£230
High-beam Assistant Only with ZXD / 430 / 431 and 521. Not with 319.	5AC	○	○	○	○	○	£105
Park Distance Control (PDC), front	508	○	○	○	○	○	£210
Rain sensor with automatic headlight activation	521	○	○	○	○	○	£90
Reversing Assist camera Only with 606 / 609 and 508 / ZXD.	3AG	○	○	○	○	○	£290
Xenon headlights	522	○	○	○	○	○	£600

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/ = Indicates 'or'

¹ = Standard tyres for 17" wheels are non Run-flat tyres. Mobility tyre sealing system provided as standard.

Run-flat tyres are standard on 18" wheels and available as an option on 17" wheels.

		sDrive18d SE	xDrive18d SE	sDrive20d SE	xDrive20d SE	xDrive23d SE	Price
SEATS							
Lumbar support, driver and front passenger	488	○	○	○	○	○	£195
Seat adjustment – front, electric with driver memory	459	○	○	○	○	○	£855
Seat heating, front	494	○	○	○	○	○	£230
Sport seats, front Not with EA.	481	○	○	○	○	○	£400
EXTERIOR EQUIPMENT							
Comfort Access	322	○	○	○	○	○	£415
Interior and exterior mirrors – folding, automatically dimming Includes 431.	430	○	○	○	○	○	£330
In conjunction with ZXD Design package.		○	○	○	○		£210
Exterior trim, High-gloss Shadowline	760	○	○	○	○	○	£160
Model designation deletion	320	○	○	○	○	○	£0
Rack preparation, rear-mounted Not with 235.	3AR	○	○	○	○	○	£130
Roof rails, Black Not with 3XL.	386	○	–	○	–	–	£160
Roof rails, Satin Aluminium Only with 3XL.	3AT	○	●	○	●	●	£165
Towbar, detachable Includes 258. Not with 3AR.	235	○	○	○	○	○	£525
xLine package Not with 386.	3XL	○	●	○	●	●	£230
INTERIOR EQUIPMENT							
Extended lighting	563	○	○	○	○	●	£155
Extended storage	493	○	○	○	○	○	£105
Headlining, Anthracite	775	○	○	○	○	○	£150
Luggage compartment separating net	413	○	○	○	○	○	£105
Panoramic glass sunroof	402	○	○	○	○	○	£925
Rear-view mirror, automatically dimming Included in 430.	431	○	○	○	○	●	£120

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		sDrive18d SE	xDrive18d SE	sDrive20d SE	xDrive20d SE	xDrive23d SE	Price
INTERIOR EQUIPMENT							
Sun protection glass	420	○	○	○	○	○	£215
Universal remote control¹ Only with ZXA / 430 / 431 and 521. Not with 5AC.	319	○	○	○	○	○	£175
Windscreen with grey shade band	3AP	○	○	○	○	○	£55
AUDIO AND COMMUNICATION							
Bluetooth hands-free facility Not with 606 / 609.	6NN	○	○	○	○	○	£200
Bluetooth telephone audio interface Only with 6FL and 633 (and therefore 606 / 609).	6NF	○	○	○	○	○	£70
Bluetooth telephone preparation Not with 606 / 609.	644	○	○	○	○	○	£425
Bluetooth telephone preparation with telematics Only with 606 / 609.	633	○	○	○	○	○	£425
BMW Assist Only with 606 / 609 and 633.	612	○	○	○	○	○	£0
BMW Assist online portal Only with 606 / 609 and 633.	616	○	○	○	○	○	£0
CD changer	672	○	○	○	○	○	£295
DAB digital radio	654	○	○	○	○	○	£280
Loudspeaker system – BMW Business Not with 688.	676	○	○	○	○	○	£375
Loudspeaker system – harman/kardon Not with 676.	688	○	○	○	○	○	£810
Navigation system – BMW Business Advanced Not with 609.	606	○	○	○	○	○	£1,430
Navigation system – BMW Professional Multimedia Not with 606.	609	○	○	○	○	○	£1,920
USB audio interface²	6FL	○	○	○	○	○	£210
Voice Control	620	○	○	○	○	○	£280
In conjunction with 633 Bluetooth telephone preparation with telematics. Only with 606 / 609.		○	○	○	○	○	£200

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¹ = To confirm compatibility of devices please refer to www.homelink.com
² = An additional adapter cable may be required.

The Ultimate
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	sDrive18d SE	xDrive18d SE	sDrive20d SE	xDrive20d SE	xDrive23d SE	Price
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PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

Comfort package Package contains the following options: – 544 Cruise control with brake function – 563 Extended lighting – 508 Park Distance Control (PDC), front – 521 Rain sensor – 431 Rear-view mirror, automatically dimming	ZXD	○	○	○	○	○	£660 £420
Design package Package contains the following options: – 775 Headlining, Anthracite – 4CH Interior trim, Finition Wave wood – LU Oyster Nevada leather upholstery with feature-piping in Yellow-Black – 481 Sport seats, front Black velour floor mats with piping in Oyster leather, and lower part of instrument panel and centre console in Oyster.	7G8	○	○	○	○	○	£1,705 £1,610

OPTIONS AVAILABLE FROM YOUR DEALER

BMW Service Inclusive¹ Package covering servicing costs for 5 years / 60,000 miles.	○	○	○	○	○	£250
BMW Service Inclusive Plus¹ Package covering servicing and maintenance costs for 5 years / 60,000 miles.	○	○	○	○	○	£1,190
BMW Trackstar	○	○	○	○	○	£219²
BMW Trackstar 5	○	○	○	○	○	£449²
BMW Winter Tyre package 17" Steel rim with Pirelli W210 SottoZero2* Run-flat tyres 17" Steel rim with Dunlop Wintersport3D* tyres Optional wheel trim cover (only with Steel rim wheel)	○	○	○	○	○	£1,050³
	○	○	○	○	○	£780³
	○	○	○	○	○	£60³

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- / = Indicates 'or'
- ¹ = For full details including terms and conditions see the Service Inclusive brochure.
- ² = Prices exclude fitment or subscription. Please consult your BMW Dealer for further details.
- ³ = Price does not include fitting.
- * = BMW Star marked tyre.

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