BMW GROUP ASIA

UNDER EMBARGO UNTIL 8.00PM

Media Information
11 January 2012

Leading Power: The new BMW M5

Singapore. BMW Asia today announced the launch of the new BMW M5 in Singapore. This fifth generation of the world's most successful premium high-performance saloon of the executive class will be sold exclusively through Munich Automobiles Pte Ltd.

The new BMW M5 is a high-performance sports car whose exceptional dynamic potential is geared squarely to the demands of track use yet which also sets a new benchmark in everyday driving with its supreme touring comfort and innovative equipment features. It also sets the pace in its class in terms of efficiency. The car's history of success in a segment founded more than 25 years ago by the original BMW M5 is set to continue in thrillingly contemporary style.

"Built on the tradition of its predecessors, the new BMW M5 has once again redefined the performance experience available in a saloon car. Not only does the new BMW M5 possess state-of-the-art technology and astonishingly dynamic handling for which BMW M cars are well-known for, it also stirs the passion of keen aficionados for top driving performance and blends it with the universal qualities of a top-class premium saloon," said Mr Neil Fiorentinos, Managing Director of BMW Group Asia.

Under the bonnet of the new BMW M5 lies a newly developed, high-revving V8 engine with M TwinPower Turbo (consisting of Twin Scroll Twin Turbo technology, a cross-bank exhaust manifold, High Precision Injection petrol direct injection and VALVETRONIC fully variable valve control), maximum output of 560 hp at 6,000-7,000 rpm and peak torque of 680 Newton metres between 1,500 and 5,750 rpm. The instantaneous power delivery and sustained thrust familiar from M cars is the key to acceleration of 0-100 km/h in 4.3 seconds. Average fuel consumption in the EU test cycle stands at 9.9 litres per 100 kilometres (CO_2 emissions: 232 g/km).

"The new BMW M5 is equipped with the most powerful engine ever fitted in a series-

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produced model from BMW M GmbH, the innovative Active M Differential which optimizes power transfer to the rear wheels. Coupled with extensive racing expertise accumulated over the years, the combination has secured the new BMW M5 with a dominant position in the high-performance saloon market," added Mr Fiorentinos. "That said, it is important to highlight that the car is also relatively fuel-efficient thanks to Efficient Dynamics. While output has increased by around 10 per cent and maximum torque is up by more than 30 per cent, the new BMW M5 burns over 30 per cent less fuel than its predecessor."

The significantly improved balance between the performance-focused M experience and the car's fuel consumption stems from the exceptionally impressive efficiency of the new V8 engine and from far-reaching Efficient Dynamics technology including the Auto Start-Stop function in conjunction with the standard seven-speed M Double Clutch Transmission Drivelogic. In order to channel the engine's imposing power development into inspiring performance characteristics, the new BMW M5 boasts chassis technology – including electronically controlled dampers, M-specific Servotronic steering, a stability control system with M Dynamic Mode and high-performance compound brakes – developed on the back of racing expertise and tuned to the output profile of the powerplant.

This technology combines with model-specific design features – which make a direct contribution to optimizing the supply of cooling air and enhancing aerodynamic characteristics – to create the conceptual harmony typical of BMW M cars. The precise interplay of the drive system, chassis and design has been refined in extensive and detailed testing on the Nordschleife circuit at the Nürburgring, to ensure unbeatable longitudinal and lateral acceleration, handling characteristics and braking performance.

The interior design, control concept and innovative equipment features of the new car also play their part in creating the exclusive M experience. Sports seats, an M leather steering wheel, and an M-specific instrument cluster and centre console lend the cockpit a classical sports car feeling. For the first time, two M Drive buttons have been fitted as standard for the driver to call up the ideal car set-up for the situation at hand. High-quality, precisely finished materials, generous levels of space and the extensive range of equipment fitted as standard generate the premium ambience – laced with cutting-edge luxury – of a BMW 5 Series model. Added to which, customers can also give their car the personal touch, since virtually

the full range of options for the BMW 5 Series Saloon are also available for the M5, including a host of driver assistance systems and mobility services from BMW ConnectedDrive.

BMW Individual

The new BMW M5 is also available for the BMW Individual programme which is offered to other BMW M cars (BMW M3, X5 M and X6 M), and regular BMW models (BMW 5 Series, 7 Series, X5, X6 and Gran Turismo).

Established in 1991 as a division of BMW M GmbH, the BMW Individual programme is poised at leading the trend towards more individuality by concentrating on customers who were looking for made-to-measure solutions and making tougher demands on their BMW in terms of distinction, design and function.

The official launch of the new BMW M5 will be January 12, 2012. To experience the new BMW M5, please contact Munich Automobiles (Tel: 6899 6996) or visit www.munichauto.com.sg.

Additional information enclosed:

1. The new BMW M5 price list.
2. The new BMW M5 specifications.

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About BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the

BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

During the financial year 2010, the BMW Group sold 1.46 million cars and more than 110,000 motorcycles worldwide. The profit before tax for 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

1. The new BMW M5 price list.

Model	Retail price (at press time)
BMW M5	S$482,800

- Munich Automobiles will provide BMW Service Inclusive Ultimate Package (5 years / 100,000km maintenance and repair, whichever comes earlier) for the entire BMW M range. Terms and conditions apply.
- Prices and equipment are accurate at press time. These are subject to change without prior notice.
- Package price includes 1st year road tax, number plates, in-vehicle unit (IU), registration fees, GST and Certificate of Entitlement (COE).
- For more information, please contact sales@munichauto.com.sg.

2. The new BMW M5 specifications.

BMW M5

Four-cylinder V8 engine with M TwinPower Turbo technology, Twin-Scroll with 7-speed M Double Clutch Transmission Drivelogic, Turbocharging, direct injection and VALVETRONIC.
Capacity: 4,395cc, max output: 560 hp at 6,000-7,000 rpm
Max torque: 680 Nm/ 1,500-5,750 rpm
Acceleration: 0-100 km/h in 4.3 seconds
Top speed: 250 km/h (Electronically limited)
Average fuel consumption to the EU standard: 9.9 ltr/100km
CO_2 emissions to the EU standard: 232 g/km,
full compliance with the EU5 emission standard.