BMW GROUP ASIA

Media Information
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Singapore's top amateur golfers win places at the BMW Golf Cup World Final in South Africa.

Mr Eugene Heng and Ms Intarasoot Potjanart to compete against fellow national champions from across the globe.



Singapore. BMW Asia today announced the winners of the BMW Golf Cup National Final 2026, held at Tanah Merah Country Club's Tampines Course from 18 to 21 August 2026. Across the first three days, customers, media and business partners came together to enjoy the spirit of the game through a series of social golf rounds. The event concluded with the National Final tournament on the fourth day, where Mr Eugene Heng and Ms Intarasoot

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Potjanart emerged victorious to secure their places at the prestigious BMW Golf Cup World Final at Fancourt Golf Resort in South Africa in March 2027.

"At BMW, we believe the strongest connections are built through shared experiences," said Rene Gerhard, Managing Director, BMW Group Asia. "The BMW Golf Cup National Final brings together customers who share a passion for golf, creating moments that go far beyond the game itself. With the return of the four-day tournament format, 576 participants had the opportunity to reconnect with familiar faces while building new friendships along the way. The camaraderie and enthusiasm we see each year are what make this event such a special and enduring part of the BMW experience."

BMW Golf Cup National Final 2026 Tournament Day.

A total of six players were recognised for their performance in the following categories:

Men's Open	**Handicap 0 to 28**
1st Eugene Heng	12
2nd Joey Chang	8.5
3rd Ng Seng Tat	10.6
Ladies Open	**Handicap 0 to 28**
1st Intarasoot Potjanart	17
2nd Vicky Zan Jiao	9
3rd Natasha Wong	5.8

"Reaching the BMW Golf Cup World Final is a remarkable achievement, and we congratulate Eugene and Intarasoot on this well-deserved opportunity. We wish them every success as they represent Singapore in South Africa in 2027 and compete alongside outstanding amateur golfers from around the world. Moments like these reflect what the BMW Golf Cup is all about: celebrating achievement, rewarding dedication and creating memories that stay with participants for life," concluded Gerhard.

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On-course engagements.



Participants enjoyed massages by members of Blind Massage Services, Adidas and Titleist merchandise, WakeFresh health supplements, food kiosks (Chip Guan Heng, Jett BBQ and Old Chang Kee), a selection of cocktails by Dalmore, and beer by Carlsberg.

They also had the chance to win exciting Nearest to Pin and Hole-in-One prizes:

HOLE 4	Hole-in-One	BMW 520i M Sport by Liberty Insurance
HOLE 14	Hole-in-One	BMW i5 M Sport by DBS Bank
HOLE 16	Nearest To Pin	Leica SOFORT 2 100 Years of Leica and a role of Leica film
HOLE 16	Hole-in-One	Leica Watch ZM 11 Titanium Launch Edition with Titanium grade 5 Bracelet & Leica ZM 12 Titanium Chocolate Black with Titanium Bracelet

BMW Golf in the Dark.

Back by popular demand, BMW Golf in the Dark was the standout activity during dinner. One nominated player from each table was given two strokes to hit three interactive targets of their choosing. The 50m, 75m and 100m targets, each carrying different point values, would light up once it senses the impact of a golf ball.



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BMW Golf Cup.



BMW Golf Cup has a history that begins in 1982, with the first World Final taking place in 1995. It is currently the largest international amateur tournament series that has hosted more than 800 qualifying tournaments and over 100,000 participating players in more than 40 countries. Amateur golfers from each participating country get together yearly to compete in their National Final for a chance at the BMW Golf Cup World Final on world-class courses, with curated experiences, and special appearances by major world champions.

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The BMW Group
With its four brands, BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2025, the BMW Group sold 2.46 million passenger vehicles and more than 202,500 motorcycles worldwide. The profit before tax in the financial year 2025 was € 10.2 billion on revenues amounting to € 133,5 billion. As of 31 December 2025, the BMW Group had a workforce of 154,540 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products – from the supply chain through production to the end of their useful life.

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