BMW GROUP India

Media Information
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BMW Group India to increase prices by up to 2% from 01 July 2026.

Price increase across locally produced cars and completely built-up BMW and MINI vehicles.

Gurugram. BMW Group India has announced a price increase of up to 2% across its range effective 1 July 2026. The price increase will be applicable across the range for BMW and MINI vehicles.

Mr. Hardeep Singh Brar, President and CEO, BMW Group India said, "Our robust demand and exceptional product range allow BMW Group India to consistently set new benchmarks in the luxury mobility space. To protect our premium standards against macroeconomic headwinds - specifically rupee depreciation and escalating logistics costs - we are introducing a price increase of up to 2% across our portfolio, effective 1 July 2026. This adjustment ensures the uninterrupted delivery of the superior engineering and world-class care our buyers expect."

The range of locally produced cars includes the BMW 2 Series Gran Coupe, BMW 3 Series Long Wheelbase, BMW 5 Series Long Wheelbase, BMW 7 Series, BMW X1, BMW X3, BMW X5, BMW X7, BMW M340i and BMW iX1 Long Wheelbase.

BMW also offers BMW i5 M60, BMW i7, BMW i7 M70, BMW iX, BMW M440i Convertible, BMW M2 Coupe, BMW M4 Competition, BMW M5 and BMW XM as completely built-up units (CBU).

Thanks to BMW India Financial Services, customers can enjoy complete peace of mind with customized financial plans. BMW Smart Finance offering includes attractive monthly instalments, reduced rate of interest for selective models, assured buy-back options and flexible end-of-term opportunities among other benefits.

If you have any queries, please contact:

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