BMW GROUP
Asia

Media Information
15 October 2026

The new BMW 7 Series now available in Singapore.

The first luxury sedan with technologies from the Neue Klasse.

Singapore. BMW Asia today announced the availability of the new BMW 7 Series, a car that was developed with passion and designed to perfection. It established itself as an innovation leader and technological pioneer around the world since it first took to the stage in 1977. Each generation has brought fresh impetus to its era – from groundbreaking safety functions and revolutionary operating concepts to digital worlds that set new standards. This forward-looking approach has been a hallmark characteristic of the BMW 7 Series for 49 years now.

"For many of our customers, the BMW 7 Series marks a significant milestone in their lives," said Rene Gerhard, Managing Director, BMW Group Asia. "It is a car they aspire to own, and one that often reflects years of dedication, achievement and personal growth. With the new BMW 7 Series, we have delivered something worthy of that journey. In Singapore, customers appreciate that the BMW 7 Series never asks them to choose between driving and being driven. That has always been its appeal."

The new BMW 7 Series represents the most extensive model update ever carried out by the BMW Group. The new BMW 7 Series – now entering its seventh generation – marks a big leap forward once again. As the flagship model series of the BMW product range and a brand figurehead, the new BMW 7 Series takes the lead when it comes to the introduction of technologies from the Neue Klasse into existing models. This step also marks the

beginning of a technology rollout – spanning drive system variants and market segments – from which all future BMW cars will benefit.

Premiere for the new BMW luxury-class design.

The new BMW 7 Series embodies the specific interpretation of the new BMW design language for the luxury segment. A monolithic exterior, the new BMW kidney Iconic Glow and minimalist crystal headlights give the car a visually impactful presence and make it easily recognisable. The side view impresses with reduced surfaces, a character line and classy details, while the rear end is shaped by newly designed lights and clear forms.

In Singapore, the new BMW 735 and new BMW i7 come as standard with the M Sport package, providing sporting differentiation to striking effect. BMW Individual offers a broad spread of personalisation options, including BMW Individual Dual-Finish paintwork – a world first marked by technological sophistication and expert craftsmanship. Completing the picture is a carefully curated selection of ex-factory wheels, with 21-inch M aerodynamic wheels as standard.

Exclusive interior experience: feel-good ambience with luxurious materials, modern design and innovative technologies.

The interior of the new BMW 7 Series captures the imagination with a successful combination of luxurious materials, modern design and advanced technology. The clean design language, high-quality surfaces in materials such as leather, cloth, wood, crystal glass and metal, and innovative details create an exclusive yet also cosy atmosphere.

The highlights are the new BMW Panoramic iDrive with BMW Passenger Screen (making its debut), the upgraded 31.3" BMW Theatre Screen (optional) enabling cinematic experiences or working-on-the-move for rear-seat passengers, an immersive light concept with ambient

light strip and new light elements, plus a Bowers & Wilkins sound system and Dolby Atmos support for an exceptional audio experience.

Ergonomically designed seats (including comfort seats and the optional Executive Lounge), new steering wheels, updated automatic doors, a digital interior mirror (optional), and standard features such as a panoramic glass sunroof, four-zone automatic climate control and the Travel & Comfort System round off the luxurious, individual overall experience.

BMW Panoramic iDrive and new BMW Passenger Screen open up new dimensions in entertainment and information.

The new BMW 7 Series combines the virtues of a luxury-class sedan with innovative BMW Neue Klasse technology and offers a far-reaching, digital user experience that focuses on both the driver and passengers. Among the highlights are BMW Panoramic iDrive with BMW Operating System X and optimum driver orientation, intelligent voice control, and a powerful software and electronics architecture delivering future-proof functionality.

New features such as improved navigation with BMW Maps, user-friendly smartphone integration, digital M content from BMW Digital Premium, the BMW Digital Key Plus, numerous optional BMW ConnectedDrive Upgrades and regular over-the-air software updates endow the new BMW 7 Series with exceptional flexibility and keep it up to date.

The standard-specification BMW Passenger Screen and optional BMW Theatre Screen for 8K streaming, gaming and video calls provide top-class entertainment for passengers and are augmented by popular third-party apps. The extensive entertainment offering is also available on the Central Display when the vehicle is stationary.

Proven commitment to technology openness.

The new BMW 7 Series impresses once again with a variety of drive systems available to customers. The new BMW 735 offers an efficient combustion engine with 48V mild hybrid technology while the use of innovative cylindrical cells – part of sixth-generation BMW eDrive – gives the new BMW i7 a significantly longer electric range of up to 728 kilometres (WLTP). In addition, drivers benefit from user-friendly and intelligent charging solutions, route planning optimised for charging, adaptive recuperation and integration into the energy market for cost-optimised charging.

BMW Individual: the most exclusive route to vehicle personalisation in 34 years, with over 500 colour combinations available.

BMW Individual offers the freedom to express each driver's personality in a unique way. As well as choosing from 12 BMW upholstery variants and 130 paint colours, customers can commission exclusive special-edition models of the new BMW 7 Series – all the way up to a one-off car from BMW Individual Manufaktur. Vancouver Green Metallic and Frozen Silver Space lead a dazzling new lineup of shades, whilst the two-tone paint option unlocks 500 bespoke colour combinations.

Cutting-edge technology meets skilled craftsmanship: BMW Individual Dual-Finish is a world first.

The new BMW Individual Dual-Finish paint concept is genuinely unique. In this complex process, a matt paint finish in the lower area of the car combines with a manually applied metallic finish in the upper section of the body. Together with the Coachline – likewise drawn by hand – this creates a discreet but supremely elegant look.

More than any other aspect, the transition between the two paint finishes reveals the striking quality of this BMW innovation and the skilled craftsmanship of our employees who

apply it. Metallic and matt paint differ significantly in their composition, but with BMW Individual Dual-Finish there is no noticeable transition point where the two finishes meet.

BMW Individual Dual-Finish paintwork represents the pinnacle of what is currently possible in painting techniques. Experts have spent two-and-a-half years developing this innovative technology, which can only be used at BMW Group Plant Dingolfing as things stand and is only available for the new BMW 7 Series.

More than 20 specially trained employees are involved in a complex process in which the car is prepared manually for each of the 12 steps in the painting process. Among the tasks they carry out are taping the car by hand and sanding down the body to prepare it for the manual painting process. Around half of the work time is accounted for by these manual jobs. Each car ordered with a BMW Individual Dual-Finish will spend more than 75 hours – i.e. over three full days – in the paint shop. This is almost six times longer than for a conventional paint finish.

Advanced assistance systems with BMW Symbiotic Drive and use of AI to maximise comfort and safety in partially automated driving and parking manoeuvres.
The new BMW 7 Series employs advanced technologies and increases the use of artificial intelligence (AI) to set new standards of comfort and safety in partially automated driving and parking manoeuvres. Innovative SAE Level 2 driver assistance systems and active safety functions provide noticeable added value, while BMW Symbiotic Drive optimises the interplay between the driver and their car.

The new driver assistance visualisation function in BMW Maps gives the driver a better overview of the situation when using the navigation system. The range of active safety functions specified as standard has been broadened compared to that of the predecessor model, while the standard Parking Assistant Professional with Remote Control Parking

functionality, and AI-supported parking space detection and manoeuvre planning make parking extremely intuitive and comfortable.

Driving pleasure meets the pleasure of being driven: unique combination of driving dynamics and comfort.

As before, the new BMW 7 Series blends compelling driving dynamics with the comfort levels of a luxury chauffeur-driven sedan and so meets the diverse needs of different customer groups around the world – from drivers looking for sporting responses from their car to passengers prioritising comfort.

Innovative chassis technology, including the standard Intergral Active Steering and adaptive 2-axle air suspension featuring four electronically controlled shock absorbers, allow the new BMW 7 Series to offer standout driving characteristics and safety. Specific chassis upgrades brought by the M Sport package turn the dynamic dial up another notch. Cutting-edge functions such as digital tyre conditioning monitoring with AI, the integrated braking system and near-actuator wheel slip limitation ensure top-drawer handling and safety.

Focus on sustainability: resource-efficient development and production, innovative CO_2 reduction measures and TÜV-certified transparency throughout the car's life cycle.

With the new BMW 7 Series, the BMW Group is extending its sustainability strategy across all drive-system variants. The focus here is on resource-efficient product development, innovative technologies and measures applied throughout the car's life cycle – from the supply chain to production and the use phase.

In the case of the new BMW i7, in particular, CO_2e emissions have been significantly reduced with the help of secondary materials, renewable energies and optimised manufacturing processes, e.g. through the use of Gen6 battery cells and aluminium wheel

rims with a high recycled material content. The company's ambitious climate goals, including reducing CO_2e emissions by 60 million tons by 2035, are part of a 360° sustainability approach. Transparency is guaranteed by TÜV-certified carbon footprint verification. Production uses electricity and heat generated from renewable sources, supported by photovoltaic systems and a biomass heating plant.

Production at BMW Group Plant Dingolfing.

All model and drive-system variants of the new BMW 7 Series are built on a single production line at BMW Group Plant Dingolfing. The tradition-rich location in Lower Bavaria combines the customary BMW passion for flawless engineering with skilled craftsmanship like no other. By beginning the rollout of Neue Klasse technologies, BMW Group Plant Dingolfing is once again assuming the role of lead plant for the new BMW luxury-class models.

Additional information enclosed:

1. The new BMW 7 Series prices.
2. The new BMW 7 Series specifications.

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The BMW Group
With its four brands, BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2025, the BMW Group sold 2.46 million passenger vehicles and more than 202,500 motorcycles worldwide. The profit before tax in the financial year 2025 was € 10.2 billion on revenues amounting to € 133,5 billion. As of 31 December 2025, the BMW Group had a workforce of 154,540 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products – from the supply chain through production to the end of their useful life.

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1. The new BMW 7 Series prices.

Model	VES Band	Retail price (at time of press)
BMW 735 M Sport	C2	$684,888
BMW i7 50 xDrive M Sport	A	$709,888

2. The new BMW 7 Series specifications.

BMW 735.

In-line six-cylinder petrol engine, BMW TwinPower Turbo Technology: Turbocharger, direct injection High Precision Injection, fully variable valve control VALVETRONIC, variable camshaft control Double-VANOS, 48-volt mild hybrid technology with an electric motor integrated in the transmission.

Capacity: 2,998 cc.

Max output: 286 hp at 5,500 rpm.

Max torque: 425 Nm at 1,650 – 4,500 rpm.

Acceleration (0 – 100 km/h): 6.9 seconds.

Top speed: 250 km/h.

Fuel consumption (combined): 7.9 l/100 km.

CO_2 emissions (combined): 180 g/km.

BMW i7 50 xDrive.

Drive type / body variant: Battery electric vehicle (BEV) / Sedan.

Drive concept: Electric all-wheel drive, drive torque sent by one electric motor to the front wheels and one to the rear wheels, as required, in a coordinated process.

System performance: 335 kW / 455 hp.

System torque: 660 Nm.

Type of transmission: Two-stage single-speed transmission with fixed ratio.

Storage technology: Lithium-ion battery.

Installation: Flat high-voltage battery integrated in the vehicle floor.

Battery capacity: 112.5 kWh.

Acceleration (0-100 km/h): 5.5 s.

Top speed: 210 km/h.

Electric power consumption: 21.1 kWh/100 km.

Range (WLTP): Up to 728 km.