Press Release

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The new MINI Countryman Untamed Edition: More freedom for adventure

Munich/Lake Tahoe. MINI is expanding its largest model range with a new, particularly rugged and adventure-focused variant: the MINI Countryman Untamed Edition. Featuring specially developed all-terrain tyres, intelligent ALL4 all-wheel drive technology, and exclusive design and equipment features, it offers greater capability beyond paved roads. Production of the MINI Countryman Untamed Edition will begin in November 2026, with its market launch in China planned for 2027.

MINI Countryman Untamed Edition reflects MINI's deep understanding of urban customers' desire to break free from the everyday and embark on a spontaneous getaway. "Today, our customers are looking for a vehicle that supports them in everyday life just as confidently as it does on spontaneous getaways and longer journeys. That is exactly what inspired the MINI Countryman Untamed Edition. It combines the hallmark MINI driving experience with even greater freedom to explore new places and discover more along the way," says Jean-Philippe Parain, Head of the MINI Brand.



Distinctive Exterior Design with a Rugged Character

"The Untamed Edition highlights qualities that are already part of the MINI Countryman's DNA: robustness, versatility and a spirit of exploration. Our goal was to emphasise these characteristics through carefully selected colors, materials and details, while remaining true to the unmistakable MINI character," says Holger Hampf, Head of MINI Design.

Viewed from the front, at the heart of the edition-specific exterior design is a newly interpreted front grille featuring a vertically oriented geometry. The new angular inserts emphasise the upright front end and give the vehicle a stronger, more confident appearance. Finished in the exclusive accent color Dark Steel, the contoured grille surround creates a technical design statement while reinforcing the premium character of MINI. The Power Dome is covered with a textured matt black protective film, which, together with the grille, gives the front an even stronger and more powerful presence.



Moving the eye towards the wheels, the textured matt black protective films extend along the contours of the wheel arches. Their short, linear embossed pattern recalls the non-slip textures found on outdoor equipment, adding visual depth and further strengthening its functional off-road character. At the same time, protective films help protect against stone chips.

The new 19-inch "Untamed Edition Spoke" light-alloy wheels take inspiration from the rugged functionality of classic off-road steel wheels. Five powerful spokes incorporate large circular cut-outs, while the exposed wheel bolts add a distinctly technical, mechanical character. Combined with Pirelli Scorpion All Terrain Plus tyres,

the rugged tread pattern contrasts with the refined wheel design, giving the vehicle a particularly distinctive presence that balances robust outdoor capability with unmistakable MINI style. The wheel center cap carries the MINI wordmark in Dark Steel, completing the unique design.



Following the side profile towards the rear, the newly designed side sills further emphasise the vehicle's visual length. Textured matt black protective films applied above the side sills provide additional protection for the bodywork, while further strengthening the vehicle's functional off-road character along its entire side profile.

The edition-specific Untamed logo on the C-pillar combines a stylized blue mountain motif with prominent Untamed lettering. It expresses a longing for the unknown and the freedom to explore new places, serving as a constant reminder that distant horizons should not remain merely a dream. The next adventure can begin at any moment.



The redesigned front and rear underbody protection elements are echoed by the newly sculpted rear diffuser, together contributing to a more powerful overall appearance.

Exterior colors developed specifically for the Untamed Edition draw inspiration from natural, earthy and mineral tones, offering a selection of grey, blue, white and black finishes. Roof finishes are available in either white or black. Dark Steel accents are applied consistently throughout the exterior, from the MINI emblems at the front and rear and the Countryman lettering at the rear to the grille surround and underbody protection elements. Their uniform metallic finish creates a technical yet robust appearance while giving the overall design a cohesive and distinctive character.

The Mountains Within, the Freedom to Go Beyond

Colors, materials and finishes throughout the cabin of the Untamed Edition take inspiration from modern outdoor equipment, natural textures and highly functional products.

The stylised mountain motif of the edition-specific Untamed logo on the C-pillar is thoughtfully carried into the cabin. An integrated Untamed logo featuring a mountain panorama completes the seat design, while the three-dimensional pattern of the rubber floor mats takes inspiration from natural rock formations. Together, these details create a distinctive signature for the Untamed Edition and bring its affinity with nature into everyday driving.

Echoing these edition-specific details, blue serves as a defining colour throughout the cabin of the Untamed Edition. At the center of the interior are the exclusive Vescin Nightshade Blue sports seats. They combine premium perforated Vescin upholstery on the seat cushions and backrests with knitted surfaces in the shoulder and headrest areas. The structured knit pattern, featuring short blue lines against a darker background, is inspired by natural rock formations and complemented by blue piping and decorative stitching, creating a distinctive outline. Blue accents also extend to details such as the retaining strap on the rear center armrest. The different shades of blue evoke the sky, lakes and distant horizons, bringing a sense of exploration and discovery into the overall cabin ambience.



Knitted surfaces on the dashboard and door panels continue the outdoor-inspired interior design. The extensively applied sustainable knitted material features an edition-specific color scheme, with grey yarns forming the surface texture and a rich blue base subtly revealing itself through the knitted structure. Viewed from different angles and under changing light, the two-tone fabric creates a rich sense of depth. Extending horizontally from the door panels across the dashboard, the finely structured blue-grey knit forms a continuous and clearly defined visual backdrop between the circular central display and the vertical air vents. In this way, innovative and sustainable material combines the functional character of modern outdoor equipment with MINI's distinctive design ingenuity.



The redesigned center console storage box features a more robust geometry, with crossed blue elastic retaining straps set against a grey knitted surface. Drawstring fasteners and blue webbing pull tabs consciously reference premium outdoor equipment such as backpacks and climbing gear, while helping to keep smaller personal items securely in place. Rubber floor mats and a matching luggage compartment mat feature a three-dimensional pattern inspired by natural rock formations. Combining everyday practicality and durability with a distinctive design language, these details ensure that the cabin is ready for every spontaneous adventure.



All-Terrain Capability Brings Distant Horizons Within Reach

The specially developed Pirelli Scorpion All Terrain Plus tyres further enhance the vehicle's capability across challenging terrain while underlining its rugged outdoor character. Their application also increases ground clearance compared with the standard model, providing greater confidence when venturing beyond paved roads and exploring further afield.



To accommodate the characteristics of the Pirelli Scorpion All Terrain Plus tyres, the ABS, DSC and steering systems of the Untamed Edition have been specifically calibrated. Combined with the intelligent ALL4 all-wheel drive system, the MINI Countryman S ALL4 delivers enhanced traction and confident handling across a wide range of surfaces, providing greater confidence on every adventure.

*The models and product specifications described in this article may differ from those available in China. The models officially launched in the Chinese market shall prevail. For further details, please contact your local MINI authorised dealer.

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