# BMW Group
## Corporate Communications

**Information**


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Copy to
Date 29.07.2013

Subject **Satellite Details World Premiere BMW i3 - AMERICAS**

**Munich.** Below you can find the satellite details for the World Premiere of the BMW i3:

**Technical data TV satellite transmission 29.07.2013 for the AMERICAS:**

| | |
|---|---|
| **14:15 – ca. 16:00 CEST** | **LIVE in Format 16:9 (including 2 repeats, immediately after live)**<br>- **General Pictures**<br>- **Speech Dr. Norbert Reihofer**<br>- **The unveiling event**<br>- **Driving shots from the BMW i3** |
| **16:35 – 17:25 CEST** | **Best of BMW i3 World Premiere (3 times in loop)** |
| **Satellite:** | **Intelsat 805**<br>**TXP: 14/14**<br>**Slot: EF** |
| **Downlink frequency:** | **4004MHz** |
| **Polarity:** | **Vertical** |
| **Modulation:** | **DVBS2-8PSK** |
| **Symbol Rate:** | **14.24 Mysmb** |
| **FEC:** | **3/4** |
| **Video:** | **MPEG-2 4:2:0** |
| **Audio:** | **2 stereo pairs** |
| **Encryption:** | **None** |
| **D-SNG Telefon:** | **+1 917 749 8560 and +1 240 437 7370** |
| **Fibre POP:** | **New York Encompass: 4644**<br>**The Switch LA: Arqiva-01** |

**If you have any questions please contact:**
Dr. Dominic Stoiber (Electronic Media), +49-151-5263 5070

**FOR BACKUP SEE NEXT PAGE**


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Page 2

**BACKUP FOR THE AMERICAS:**

## In case of transmission problems, please switch to the following satellite details:

| | |
|---|---|
| **14:15 – ca. 16:00 CEST** | **LIVE in Format 16:9 (including 2 repeats, immediately after live)**<br>- **General Pictures**<br>- **Speech Dr. Norbert Reihofer**<br>- **The unveiling event**<br>- **Driving shots from the BMW i3** |
| **16:35 – 17:25 CEST** | **Best of BMW i3 World Premiere (3 times in loop)** |

| | |
|---|---|
| **Satellite:** | **Intelsat 805**<br>**TXP: 14/14**<br>**Slot: GH** |
| **Downlink frequency:** | **4022MHz** |
| **Polarity:** | **Vertical** |
| **Modulation:** | **DVBS2-8PSK** |
| **Symbol Rate:** | **14.24 Mysmb** |
| **FEC:** | **3/4** |
| **Video:** | **MPEG-2 4:2:0** |
| **Audio:** | **2 stereo pairs** |
| **Encryption:** | **None** |
| **D-SNG Telefon:** | **+1 917 749 8560 and +1 240 437 7370** |

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