MINI
Canada
Corporate Communications

Media Information

October 6, 2026

The new MINI Countryman Untamed Edition: More freedom for adventure.

- *Distinctive, rugged design and enhanced off-road capability.*
- *Greater all-terrain versatility thanks to increased ground clearance, all-terrain tires, exclusive design features and intelligent MINI ALL4 all-wheel drive.*
- *Expanded outdoor offering through partnerships with AUTOHOME and HELINOX.*
- *New colours exclusive to the Untamed.*
- *Base MSRP of $49,990 CAD.*

Richmond Hill, ON/Lake Tahoe, CA. MINI is expanding its largest model range with a new, rugged and adventure-focused variant: the MINI Countryman Untamed Edition. Featuring increased ground clearance, specially developed all-terrain tires, intelligent ALL4 all-wheel drive technology, and exclusive design and equipment features, it offers greater capability beyond paved roads. The concept is complemented by a bespoke outdoor offering, including a MINI roof tent developed in partnership with AUTOHOME and an exclusive camping collection created together with HELINOX.

"Today, our customers are looking for a vehicle that supports them in everyday life just as confidently as it does on spontaneous getaways and longer journeys. That is exactly what inspired the Untamed Edition. It combines the hallmark MINI driving experience with even greater freedom to explore new places and discover more along the way," says Jean-Philippe Parain, Head of the MINI Brand.

Made for every adventure.

Whether it is a weekend escape, a road trip or an overnight stay in the great outdoors, the Untamed Edition combines the versatility of the MINI Countryman with enhanced off-road and outdoor capabilities.

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Generous interior space, flexible utility and cargo features and the elevated seating position provide the ideal foundation for an active lifestyle.

In Canada, the edition will be available at launch for the MINI Countryman S ALL4, as well as the all-electric MINI Countryman SE ALL4.

Distinctive equipment for greater freedom.

The defining features of the Untamed Edition include newly developed Pirelli Scorpion All Terrain Plus tires mounted on exclusive 19-inch light-alloy wheels in a bespoke design. Together with the increased ground clearance, they provide additional traction while giving the vehicle a more purposeful and confident stance. Textured protective films applied to the wheel arches, side sills and bonnet help protect the bodywork while emphasizing the edition's rugged character. Newly designed underbody protection elements finished in Dark Steel, together with the edition-specific Untamed logo on the C-pillar, further reinforce its distinctive appearance.

The separately available roof tent, developed jointly with Italian specialist AUTOHOME, can be opened in seconds thanks to integrated gas struts. Weather-resistant materials, panoramic openings and a thoughtfully designed interior make it a highly practical companion for outdoor adventures. Both the hard shell and the tent are handcrafted in Italy, while the fiberglass reinforced construction ensures durability, insulation and long-term dimensional stability.

In addition, MINI has partnered with outdoor equipment specialist HELINOX to create an exclusive camping collection. Folding chairs and camping tables combine functionality, lightweight construction and outstanding portability with the distinctive design language of the Untamed Edition.

Technology for adventures beyond the road.

The suspension lift of 15 millimeters in conjunction with the unique wheel and tire combination increases ground clearance by up to 19 millimeters, enhancing the vehicle's off-road capability. Approach and breakover angles have also been optimized. The suspension lift is fitted to all Untamed Edition variants in Canada.

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The specially developed Pirelli Scorpion All Terrain Plus tires further enhance traction while underlining the vehicle's rugged character. The all-terrain tires are fitted to exclusive 19" Untamed Edition wheels. ABS, DSC and steering systems have been specifically calibrated to accommodate the revised suspension setup and the all-terrain tires. Combined with the intelligent ALL4 all-wheel drive system, the edition delivers enhanced traction and confident handling across a wide range of surfaces.

The optional trailer hitch offers a maximum towing capacity of 1,587 kg. In addition, roof load capacity is up to 75 kg while driving and up to 300 kg when stationary, making the MINI Countryman Untamed Edition ideally designed to support active and recreational lifestyles.

Distinctive exterior design with a rugged character.

"The Untamed Edition highlights qualities that are already part of the MINI Countryman's DNA: robustness, versatility and a spirit of exploration. Our goal was to emphasize these characteristics through carefully selected colors, materials and details, while remaining true to the unmistakable MINI character," says Holger Hampf, Head of MINI Design.

At the heart of the edition-specific exterior design is a newly interpreted front grille featuring a vertically oriented geometry. The new angular inserts emphasize the upright front end and give the vehicle an even stronger, more confident appearance. Finished in the exclusive accent colour Dark Steel, the contoured grille surround creates a technical design statement while reinforcing the premium character of the edition.

New side sill designs, redesigned front and rear underbody protection elements, and a newly sculpted rear diffuser contribute to a more powerful overall appearance. Textured matte black protective films on the wheel arches, side sills and Power Dome echo the vehicle's design language, help protect against stone chips and further strengthen its functional off-road character.

The new 19-inch "Untamed Edition Spoke" light-alloy wheel takes inspiration from the rugged functionality of classic off-road steel wheels. Five powerful spokes, technical fastening details and the combination with all-terrain tires give the vehicle a particularly distinctive presence. The wheel center cap carries the MINI wordmark in Dark Steel, completing the unique design.

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Exterior colors developed specifically for the Untamed Edition draw inspiration from natural, earthy and mineral tones. Alongside the exclusive finishes **Hideaway Grey**, **Nomad Blue** and **Frozen Nomad Blue**, customers can also choose **Nanuq White** and **Midnight Black**. **Frozen Nomad Blue** marks the first matte exterior paint finish to be introduced into MINI series production and will be available as of March 2027 production. Its matte surface changes the perception of the vehicle's proportions, highlighting surfaces and contours more prominently while creating a particularly sculptural and premium appearance. Roof finishes are available in either **Glazed White** or **Jet Black**.

All accent details consistently follow the outdoor-inspired design concept. MINI emblems at the front and rear, the Countryman lettering, grille surround, underbody protection elements and additional design accents are finished in Dark Steel, creating a technical yet robust appearance through their metallic finish. These elements are complemented by the edition-specific Untamed logo featuring a stylized mountain motif on the C-pillar.

Functional interior inspired by the outdoors.

Colours, materials and finishes throughout the cabin take inspiration from modern outdoor equipment, natural textures and highly functional products.

At the centre of the interior are the exclusive Vescin Nightshade Blue JCW Sport Seats. They combine premium perforated Vescin upholstery with knitted surfaces in the shoulder and headrest areas. The structured knit pattern is inspired by rock formations and is complemented by piping and decorative stitching in Cornflower Blue. An integrated Untamed logo featuring a mountain panorama completes the design. Alternative upholstery choices include Vescin Vintage Brown or Vescin Black.

Knitted surfaces on the dashboard and door panels continue to define the interior design. The specially developed Millennial Melange colour tone combines dark grey shades with a rich blue base. This two-tone knitted structure has become a distinctive feature of the new MINI family and contributes to a refined, premium ambience.

All interior accents have been changed from Vibrant Silver to Dark Steel. Additional Cornflower Blue accents can be found on the steering wheel strap, steering wheel spoke and selected interior elements. The redesigned center console storage box features a

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more robust geometry and, with its elastic retaining straps, consciously references premium outdoor equipment such as backpacks and climbing gear.

Rubber all-weather floor mats and a matching luggage compartment mat further enhance the edition's everyday practicality. Their three-dimensional pattern takes inspiration from natural rock formations, combining functionality with a distinctive design language.

Production in Leipzig.

Production of the new MINI Countryman Untamed Edition will begin in November 2026 at BMW Group Plant Leipzig, with the global market launch scheduled for early 2027.

In addition to the exclusive Untamed Edition exterior colours and upholstery, customers may select from alternative exterior finishes, including Midnight Black Metallic or Nanuq White Metallic.

The 2027 MINI Countryman S ALL4 Untamed Edition will start at $49,900 CAD, while pricing for the 2027 MINI Countryman SE ALL4 Untamed Edition will start at $64,690 CAD. Canadian market deliveries are expected to begin in early 2027.

Untamed Edition Content:

- **15 mm suspension lift** with increased ground clearance and an Untamed-specific chassis calibration.
- **19-inch Untamed Edition Spoke wheels** with Pirelli Scorpion All Terrain Plus tires.
- **Exclusive Dark Steel exterior details**, including the grille surround, badging and underbody protection elements.
- **Textured protective decals** on the wheel arches, side sills and bonnet.
- **Exclusive exterior colours**, including Hideaway Grey and Nomad Blue.
- **Vescin Nightshade Blue upholstery**, grey knitted surfaces and Cornflower Blue accents.

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- **Edition-specific details**, including Untamed logos, a redesigned centre console storage box and rubber floor and luggage compartment mats (Countryman S only).

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BMW Group in Canada

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