

IMMEDIATE

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Goodwood 2003 – BMW Mobile Tradition Alive and Well

A magnificent weekend for historical BMW Motorsport enthusiasts.

Goodwood, England, July 14, 2003 ... Almost 150,000 visitors savored the pure, unadulterated racing atmosphere this past weekend at the Goodwood Festival of Speed. The focal theme was the anniversary of the Formula One Championship won by the BMW Brabham Team in 1983. Twenty years ago, Nelson Piquet claimed the World Championship title in the BMW-powered, 1,300-horsepower Brabham BT52B BMW racecar. At Goodwood, he climbed into this World Championship car once again for the first time in two decades. This was also the first time that the members of the 1983 Formula One team have been assembled together since that fateful race.

This was also a special weekend for BMW Group Mobile Tradition. Multi-world Formula One and motorcycle champion John Surtees presented BMW Group Mobile Tradition with an original BMW RS 500 Kompressor. Holger Lapp, head of BMW Group Mobile Tradition, accepted the supercharged motorcycle on behalf of BMW Group Mobile Tradition. It is the only RS 500 Kompressor in existence that is perfectly preserved in pre-war condition.

A detailed press release regarding the Goodwood grounds and the history of the event was posted in the BMW PressClub on July 10, 2003.

BMW Group In America

BMW of North America has been present in the United States since 1975. Since then, the BMW Group in the United States has grown to include marketing, sales and financial service organizations for the BMW and MINI brands and Rolls-Royce Motor Cars; DesignworksUSA, an industrial design firm in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Corp.

in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all Z4 roadster and X5 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 340 BMW car, 327 BMW Sports Activity Vehicle, 148 BMW Motorcycle retailers, and 70 MINI dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North, Central and South America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at <http://www.bmwusa.com> <http://www.bmwmotoradusa.com> and <http://www.miniusa.com>

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